

4 DAYS RESIDENTIAL LEARNING PROGRAM

"HOW TO BE AN EFFECTIVE FINANCE MANAGER/EXECUTIVE WITH GST COMPLIANCE"

**05-08 MARCH 2018
(MONDAY-THURSDAY)**

STAY & SESSIONS

**CLOUDS VALLEY HOTEL
MUNNAR, KERALA**

Organised by



STERLING INSTITUTE OF CORPORATE CONFERENCES & EVENTS

PALAKKAD, KERALA

**Log on: www.sterlingeeventsindia.com
Email: info@sterlingeeventsindia.com**

ABOUT THE INSTITUTION

Sterling Institute of Corporate Conferences & Events (SICC&E) is a registered Institution. For more details visit www.sterlingventsindia.com

LEARNING PROGRAMME OVERVIEW

The finance function is an integral part of any business, and a good one provides a number of key benefits to an organization. It is not uncommon for Technical Managers, Project Managers confused and handcuffed when confronted with the organization's financial matters. It is essential to have thorough knowledge about corporate finance management. This programme is designed to remove the layers of mystery and provide with the necessary basics and financial skills, increased confidence, and a set of simple and powerful tools and procedures in financial management. There is need to have multi pronged comprehensive approach to develop efficient finance managers. It is also necessary to have excellent rapport between technical managers and finance managers. The programme is enabled the participants to learn the techniques and tools that will enhance their effectiveness as technical and finance managers.

TOPICS TO BE COVERED

- ❖ **Fundamental Financial concepts**
- ❖ **Analysis of income statement and balance sheet.**
- ❖ **Accrual and cash basis accounting methods.**
- ❖ **Key successful financial performance measures.**
- ❖ **Analyzing of Financial Performance for Results**
- ❖ **Creating budgets, plans and establishing targets.**
- ❖ **Financial reporting and monitoring.**
- ❖ **Business objective & financial controls**
- ❖ **Understanding a financial statement.**
- ❖ **Use of Banking interface in finance**
- ❖ **Updates on GST and its compliance**

WHO IS RIGHT FOR THE TP

The presentation will help finance managers, project engineers and managers, non finance executives/officers of Central & State Government Public Sector organizations and its statutory organizations/Institutions. Executive/Officers of Finance & Accounts department of Public Sector Banking and Financial and Insurance organizations. Those in senior management positions will also gain a fresh respective and additional insight into the financial performance of their organizations. The programme is also extremely useful to junior and senior finance and non finance executives. Fresh recruiters in finance area also will be benefited by attending this training programme.

DATE: 05-08 MARCH 2018 (MONDAY-THURSDAY)
TENTATIVE PROGRAMME SCHEDULE

Date	Event	Time / Duration
05-03-2018 (Monday)	Check-in Lunch Registration & Inauguration Learning Session I & II	12.00 Noon 13.00 Hrs – 14.00 Hrs 14.30 Hrs – 15.00 Hrs 15.00 Hrs – 17.30 Hrs
06-03-2018 (Tuesday)	Session III	10.00 Hrs – 17.30 Hrs
07-03-2018 (Wednesday)	Session IV Session V (Environmental Study Tour of Munnar)	10.00 Hrs – 13.00 Hrs 14.00 Hrs – 17.00 Hrs
08-03-2018 (Thursday)	Valedictory Session Feedback Session Check-out	09.00 Hrs – 10.00 Hrs 10.00 Hrs – 10.30 Hrs 12.00 Noon

STAY & CHECK IN/OUT

Participants will **Check-in** at **Hotel Clouds Valley, Munnar, Kerala (Opp: KSRTC Bus Depo Munnar)** on **05th March 2018 by 12.00 noon and will Check – out** from the Hotel **on 8th March 2018 at 12.00 Noon**. *They will be provided **Single Deluxe Room** at Hotel Clouds Valley, Munnar. (Prior and extended stay will be charged extra)*

HOW TO REACH VENUE : By Air: **Near airport is Kochi (130 Kms)**. By Rail: **Nearest railway station is at Aluva. From Aluva KSRTC Bus Depo Straight KSRTC Bus to Munnar. Ernakulam(Cochin)**. By Road: The place is well connected by a well-developed network of road transport. **Clouds Valley Hotel is situated at 2 Kms before Munnar Town opposite to KSRTC Bus Depo., Munnar** Ride to Munnar through Tea Plantations, Green Hills, Cool Air, provides total entertainment to the eyes and helps to rejuvenate oneself.

PROMINENCE OF MUNNAR

(2018 will be the year of Neelakurinji Flowers at Munnar)

This hill station, located at an altitude of 1600 m above sea level. Sprawling tea plantations, picture book towns, winding lanes and holiday facilities make this a popular resort town. Among the exotic flora found in the forests and grasslands is the '**Neelakurinji**'. Pristine valleys and mountains- exotic species of flora and fauna in its wild sanctuaries and forests - aroma of spice scented cool air - yes! Munnar has all these and more. It's the place you would love to visit - it's the place you would wish never to leave. Munnar is situated at the confluence of three mountain streams namely Mudrapuzha, Nallathanni and Kundala. Munnar – breathtakingly beautiful – a heaven of peace and tranquility – the idyllic tourist destination is God's own country. **Temperature:** Max. 24c. Clothing: Warm Clothes and Rain Gear.

FEE

The participation fee of **Rs. 29,000/-per participant** (inclusive of Boarding, Accommodation, Program Materials, Kits, Limited entertainment, Sightseeing), **(Rs. 8,000/-extra if accompanied by spouse includes all). (Prior or extended stay will be charged extra). Avoid last minute cancellation of nomination, if any circumstances, a substitute be nominated or otherwise 30% participation fee)**

REGISTRATION

Please send your nomination through e-mail at **info@sterlingeeventsindia.com** or by on or before **26th February 2018** followed by participation fee by Demand Draft/NEFT/RTGS (details will be provided on request) in favour of **M/s Sterling Institute of Corporate Conferences & Events and payable at Palakkad, Kerala.**

SECRETARIAT

**P. RADHAKRISHNAN
DIRECTOR**

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